



SPONSORSHIP KIT



WHO WE ARE

We are EQUITEST®. A global platform, community and brand of Online Dressage. We are unique. EQUITEST® is the only one of its kind to offer an all round experience of training, competing and coaching.

Our brand store and content creation further adds to the customer experience of joining a unique community of passionate riders.

We are the home of modern dressage.

OUR MISSION

Our platform has been created to achieve our mission of bringing dressage to every rider; from young to inexperienced, from the comfort of home.

OUR VISION

To be the global leading brand in Online Dressage.

GLOBAL DRESSAGE MARKET

€4.5b*
2021

GLOBAL DRESSAGE PARTICIPANTS

170,000*
2021

COST OF DRESSAGE PER YEAR

€8,000*
2021

GET INVOLVED

Online Dressage is the modern way to compete, and opens up the sport to a huge amount more people. EQUITEST offers a way for brands to engage with this community across a range of media options.

		BRONZE	SILVER	GOLD
Digital Marketing	Website			
	Banner on home page	✓	✓	✓
	Banner on competition page		✓	✓
	Banner on eCommerce Shop			✓
	Social Media			
	Facebook post	✓	✓	✓
	Instagram post	✓	✓	✓
	Instagram stories	✓	✓	✓
	TikTok post	Coming Soon		
	eCRM			
	Banner on emails	✓	✓	✓
	Solus email x1		✓	
Solus email x2			✓	
Competition	Brand logo on rosettes	✓	✓	✓
	Brand logo on sashes			✓
	Brand vouchers or prizes in competition packs		✓	✓
	Leaflets in prize boxes	✓	✓	✓

£250 for 12 months

£450 for 12 months

£650 for 12 months

FACEBOOK

2.3k+
Engagement rate X

INSTAGRAM

4.5k+
Engagement rate X

EMAILS

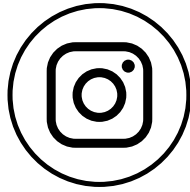
NEED DATABASE INFO

GET IN TOUCH

Get in touch with our Partnerships Team today to discuss your requirements, objectives and to learn more about our options!



<https://www.facebook.com/TheEquiTest>



https://www.instagram.com/the_equitest/



<https://www.linkedin.com/company/equitest-international-online-dressage/>



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